

November 19, 2020

# HDOG GENERAL MEMBERSHIP MEETING

**CALL TO ORDER: 11:08 AM**

**LOCATION: VIRTUAL MEETING VIA ZOOM**

**PRESENT: ANNETTE GUARRIELLO, ED RIDDLE, ELEANORE HUNTER, GARY RIFKIN, KATHY WITKOWSKI, CAROL LATOURETTE, BOBBIE PAREDES, PASTOR HEATHER RIGGS AND SUZANNE WOLF**

**GUEST: CHANCE CURRINGTON**

## 1. SECRETARY REPORT BY SUZANNE WOLF

- A. The September 24, 2020 General Membership minutes were sent out to members for their review one week prior to the November 19, 2020 meeting.
- B. Approval of Minutes: Motion to approve the July 23, 2020 minutes made by Kathy Witkowski and seconded by Bobbie Paredes. All in favor to approve minutes as written. Motion passes.

## 2. TREASURER REPORT BY GARY RIFKIN

- A. Current Balance as of 11/17/20: \$1,803
- B. Year-to-Date Summary 01/01/20-11/17/20: -\$115.49
- C. Donations to HDOG: Bobbie Paredes (\$300) and Kathy Witkowski (\$100)
- D. Members agree to donate two \$20 Flying Pie Pizza gift certificates to North Clackamas High School's Winter Blitz program.

## 3. OLD BUSINESS

Honk-or-Treat Halloween Event: 140 bags of candy were handed out. Thank you to Bobbie for her donation, Eleanore for putting together the candy bags and all the volunteers who helped set up, light candles, take photos/videos, pass out candy and break down. A video montage can be found on the Oak Grove United Methodist Church Facebook page as well as photos on the HDOG Facebook page.

#### 4. NEW BUSINESS

##### A. Giving Tuesday

- i. Bobbie expresses a concern about sustainable funding to maintain operating costs. She informs members about an 8-minute video she created. It is a virtual tour of downtown showing what has been done and some of the things HDOG wants to do.
- ii. The video will be posted on “Giving Tuesday” on our Facebook page encouraging people to donate to HDOG. Suggestion: To extend “Giving Tuesday” for one week.

##### B. Crosswalk at Arista and Oak Grove Blvd.

- i. A member of the community expressed a concern regarding traffic that exceeds the speed limit at 20 mph.
- ii. The concern was taken to Scott Hoelscher with the county transportation department. Scott recommended that we file a complaint with the sheriff’s department.
- iii. Scott will take the matter to the county traffic engineers. County will need to determine if a study is warranted for the installation of a stop sign or a yellow-flashing pedestrian light.

##### C. Sustainable Funding

- i. Suzanne informs members of Board’s interest to develop sustainable funding. Board will take leadership in the development of an annual plan.
- ii. This month, Oregon Main Street conducted 4 webinars about sustainable funding. Recordings of the webinars along with handouts will be forwarded to Board members for their viewing.

#### 5. COMMITTEE REPORTS

Organization: Suzanne informs members that Kathy Witkowski and she were able to meet in-person with most of the businesses in the downtown area. The purpose was to ensure that business owners were aware of HDOG and our interest to support them.

Business owners were invited to submit a video recording and/or description of how their business is operating during the pandemic. These recordings and descriptions would then be posted on HDOG’s website and Facebook page.

As a result, a new page titled, "Downtown Business," was created on our website. On this page, you will find a listing by categories of all the downtown businesses along with a link to their websites (for those that have one).

Members suggest additional ways HDOG can promote businesses such as using hashtags, liking each other's Facebook page, posting on Nextdoor, and partnering with New Urban High School and Clackamas Community College.

## 6. ANNOUNCEMENTS/CALENDAR

- A. Winter Blitz: Saturday, December 5, 2020 between 10:00-2:00 PM.
- B. HDOG Board Meeting: Wednesday, December 30, 2020 at 10:00 AM.

## 7. MEETING ADJOURNS: 12:14 PM