

March 28, 2019

HDOG GENERAL MEETING

CALL TO ORDER: 11:15 AM

LOCATION: OAK GROVE UNITED METHODIST CHURCH

PRESENT: GARY RIFKIN, HEATHER RIGGS, ELEANORE HUNTER,
DEVIN VALDIVIA, AL SCOTT, FALLON KRAXBERGER, BOBBIE
PAREDES, LAURIE SONNENFELD, THELMA HAGGENMILLER, ANNA
HOESLY, ANNETTE GUARRIELLO, CAROL LATOURETTE, JAN
LINSTROM, SHARON FLAHERTY AND SUZANNE WOLF

1. APPROVAL OF MINUTES: MOTION TO APPROVE JANUARY 24,
2019 MINUTES AS WRITTEN WAS MADE AND SECONDED.
MOTION APPROVED BY ALL.

2. TREASURER REPORT BY FALLON KRAXBERGER
 - A. Current Balance as of 3/28/19: \$2,657.76
 - B. Deposits: \$1016.98 (Includes \$620 from Facebook fundraiser)
 - C. Expenses: \$218.00
 - D. Pay Pal Account: \$496.95 (Vendor Fees)

3. ELECTION BY ELEANORE HUNTER
 - A. Number of eligible voters present: 12/20
 - B. No nominations from the floor.
 - C. Ballots collected and votes tallied.
 - D. New Board announcement made at end of meeting.

4. COMMITTEE REPORTS

A. Design Committee Report by Annette Guarriello

- i. Annette first recognizes active members of the committee: Gary Rifkin, Carol Latourette, Ed Riddle and, with special recognition for Noah Hurd, principal of New Urban High School, who was significantly instrumental with the changes at Arista and Oak Grove Blvd.
- ii. Handout: List of activities that have taken place since January
 1. *Street Beautification of Arista Ave. and Oak Grove Blvd.*
 - a. *In January, met with Noah Hurd to present goal of creating a beautiful fence line before the Trolley Trail festival in August, 2019.*
 - b. *In February, met with Melinda Shumaker, facilities director for North Clackamas School District, and Rob Martinez, Grounds Manager with NCSD and New Urban High School regarding goal. Melinda stated that fence would be replaced and granted HDOG permission to plant appropriate plantings and trees.*
 2. *On March 21st, a work party sponsored by CARMAX in collaboration with NCSD, Mission Continues, students and HDOG volunteers was held. Two Portland Trailblazers were present. Cleanup along the fence line took place and a new court yard lunch area was set up. Five picnic tables and benches were also built the day of the work party. Design team could use help to obtain more benches. New fence is completed!*
 3. *Design Grant*
 - a. *Jim and Jeff Hogan, co-owners of Cash Box property at the corner of Arista and Oak Grove Blvd., have hired an engineer to continue with building improvements and are interested in receiving help in applying for a design grant.*
 - b. *Primary need is for lighting and safety improvements.*
 - c. *The Hogan brothers are open and receptive to HDOG volunteers and others to paint the current warehouse.*
 - d. *HDOG could be instrumental in securing these improvements. Committee is interested in contacting other businesses on Main Street to see if they are interested in potential grant opportunities.*
 - e. *Design team lead, Annette Guarriello, along with Pastor Heather and Pixie Adams met with the new Clackamas County Main Street Program Director, Sam Dicke, to solicit clarity and options for additional grants.*

4. *Friends of Trees*
 - a. *“Friends of Trees” has been contacted about HDOG’s interest to plant trees along the new fence line on Arista. Meeting on April 10, 2019 is scheduled to evaluate the area.*
 - b. *At the April Oak Grove Community Council meeting, the team will share photos of possible tree options to solicit general feedback on preferences. In addition, volunteers will be recruited for a May planting party. Details then.*
 - c. *Research will be shared with all stakeholders. Further permissions and funding will be the next need.*
 - d. *Startup planting may happen in the Fall.*
 - iii. *Annette extended special kudos to the landscape volunteers: Jan Lindstrom, Carol Latourette, Fallon Kraxberger and Annette Guarriello. Fallon’s family and Carol have been doing ongoing maintenance along the fence line on Arista.*
- B. Promotion Committee Report by Fallon Kraxberger**
- i. *Trolley Trail Festival*
 1. *Fifty vendors have signed up at this point in time. Majority are from previous years.*
 2. *Jan Lindstrom is helping with vendor recruitment and press release. She will reach out to vendors on Facebook.*
 3. *Ed Riddle is updating flyers.*
 4. *Met with Karen Bjorklund from MAP-IT to discuss them doing a fun walk/run on the Trolley Trail in conjunction with the festival.*
 - ii. *Bike Racks*
 1. *Met with Scott Hoelscher, Transportation Planner with Clackamas County Department of Transportation & Development, about the bike rack grant.*
 2. *Walked around the downtown area and identified locations to put bike racks.*
 - iii. *Social Media*
 1. *Bobbie Parades is working on featuring volunteers on Facebook as a means to show appreciation for their dedication.*
- C. Organization Committee Report by Fallon Kraxberger**
- i. *Oregon Main Street Revitalization Grant*
 1. *Suzanne Wolf and Fallon Kraxberger attended a one-day training about the OMS Revitalization Grant.*
 2. *The purpose of the grant is to acquire, rehabilitate, and construct buildings on properties in designated downtown areas leading to private*

investment, job creation or retention, establishing or expanding businesses, or creating a stronger tax base.

3. *Grant funds may be awarded for amounts up to \$200,00.*
4. *Matching funds of at least 30% of the award is required. Match can be in the form of cash, in-kind donations, and/or volunteer time.*
5. *This grant is a reimbursement grant, so a portion of the work must be completed and a report submitted before the funds are reimbursed to the grantee.*

ii. Volunteers

1. *Suzanne Wolf volunteers to manage volunteers.*
2. *Suzanne informs members that she is currently working on using a database to manage applications, waivers and hours worked.*
3. *Tracking of hours will be essential for reporting purposes to OMS and grant application.*

D. Economic Vitality Report by Bobbie Parades

- i. Goal: To contact downtown businesses surveying them about what they need and how HDOG can support them. Committee needs volunteers to help with this goal.
- ii. Goal: HDOG could be helpful to businesses in securing grants; for example, the OMS Revitalization Grant.

5. UPDATES/ANNOUNCEMENTS

- A. Friends of the Trolley Trail Meeting is being held April 2, 2019. Plans to discuss bollard lighting along the dark sections of the trail among other topics.
- B. Sarah Shay made a beautiful painting of the Cash Box building. It was accepted into a curated international art competition.
- C. Pastor Heather Riggs will be officially ordained on June 9, 2019.
- D. New Urban High School is slated for renovation. The field will be used for mobile units during renovation. Park dreams will be realized later-than-sooner.
- E. The Metropolitan Alliance for Common Good (MACG) is interested in polling neighbors for what they want for a park.
- F. Ann Hoesly with Storyline Community, a nonprofit whose mission is to help communities meet their needs, announced an upcoming training (TBA sometime in the Fall) for community members (Milwaukie & Oak Grove) to learn how to help communities meet their needs.
- G. Park Avenue Community Project Community Meeting: Tuesday, April 9, 2019 at 6 PM. Presentation and open house on Phase 1 progress and recommendations for

Phase 2 Park Avenue Design & Development Standards Project. Will set model for entire corridor. See CIA for further details.

- H. Sharon Flaherty, co-owner of the Vinyl Tap Bar & Grill, announced that her business will need to pull out of the idea of hosting an outdoor beer garden on the day of the Trolley Trail Festival due to unforeseen circumstances.

6. HDOG GENERAL MEETING SCHEDULE FOR 2019

- A. Time: 11:00 AM
- B. Location: TBA
- C. Dates: March 28, May 23, July 25, September 26 and November 21

7. NEW BOARD

President: Fallon Kraxberger

Vice President: Bobbie Paredes

Secretary: Suzanne Wolf

Treasurer: Gary Rifkin

Director-At-Large #1: Heather Riggs

Director-At-Large #2: Al Scott

Director-At-Large #3: Laurie Sonnenfeld

8. MEETING ENDED: 12:30 PM