

January 24, 2019

# HDOG MEETING MINUTES

CALLED TO ORDER: 11:05 AM

LOCATION: MOONLIGHT BOUTIQUE & GALLERY

PRESENT: HEATHER RIGGS, ANNETTE GUARRIELLO, JAN LINDSTROM, THELMA HAGGENMILLER, GARY RIFKIN, AL SCOTT, PIXIE ADAMS, FALLON KRAXBERGER, BOBBIE PARADES, ED RIDDLE AND SUZANNE WOLF

## 1. TREASURER'S REPORT BY FALLON KRAXBERGER

- A. Current Balance: \$1,858.78
- B. Deposits: \$200 donated by one of our members; \$30 late vendor fee
- C. Expenses include Facebook and Office Max
- D. Pending Deposit: \$620. Money raised from "Giving Tuesday." Paid through Facebook. Takes about 45-75 days to process. Deposit expected around the middle of February.

## 2. PROMOTION COMMITTEE REPORT BY FALLON KRAXBERGER

- A. Tree Lighting was a great success!
- B. Facebook Guidelines
  - i. Fallon Kraxberger researched and drafted guidelines for what would be permissible for a non-profit. Will need to further research with large businesses due to little information found regarding guidelines for non-profits.
  - ii. Suggestions made:
    - 1. *To include goals*
    - 2. *To include a calendar showing postings at least once per week*
    - 3. *To include a subpage: create a page on site that links to a specific event or information; for example, Trolley Trail Festival*

### C. Trolley Trail Festival

- i. Cranston approved use of their property.
  - ii. Potential Date
    1. *Fallon Kraxberger proposed a few dates to the band and the church. Currently waiting to hear back from all members of the band to confirm date.*
    2. *Potential dates were considered with regard to various events such as Hood to Coast, Bridge Pedal, Fair Oaks Street Fair, Clackamas County Fair and Labor Day. Bobbie sent out email to Joseph Edge requesting input from the bicycle community regarding potential dates.*
  - iii. Bobbie Parades will push for sponsorships now that we are a 501C3.
  - iv. Thelma Haggemiller and Jan Lindstrom will research the Clackamas County Arts Alliance grants.
- D. Next Meeting Date for Promotion Committee scheduled for Thursday, January 31.  
To be held at the church at 2:30 pm.

### 3. ECONOMIC VITALITY COMMITTEE REPORT BY GARY RIFKIN

- A. At a December 6, 2018 meeting, committee members created a list of what they are and a list of goals.
- B. Goals deemed to have economic impact include:
  - i. Shared parking with church and possibly private parking along Oak Grove
  - ii. Bike racks

*Note: Pixie Adams, owner of Moonlight Coffeehouse, Boutique & Gallery, informs members of her recent purchase of two 10' long bike racks totaling \$3000 as a gift to the Vinyl Tap Bar & Grill. Her request is that one of the two racks is installed in front of the Vinyl Tap and the other rack to be located on the other side of the street where deemed reasonable by members. Moonlight Coffeehouse does not expect kickbacks or reimbursement. Suggestions: 1. North Clackamas Parks & Rec may be able to install at no cost or, if not, a grant would be helpful.*

*2. Racks could be donated to HDOG so that Moonlight Coffeehouse can get a tax write-off. 3. Ideal to have in place before the Trolley Trail Festival.*
  - iii. Low-light bollards

*Note: Thelma Haggemiller, on behalf of the Friends of the Trolley Trail, informs HDOG members of their recommendation for low-light bollards (photo handout) installed along the Trolley Trail. During original planning of the Trolley Trail adjacent residents turned down the idea of lighting the trail because they did not want lights shining into their homes and yards and because it was to be constructed as a day use trail. Now that the Trolley Trail*

*is completed, and heavily used by people throughout the Region, especially during the early dark hours of winter, the Friends group is reconsidering the idea of lighting the trail by looking into the feasibility of adding low bollard lighting to the Trail. Their first action was to pose the question of low bollard lighting to people attending the recent Metro Regional Trail meeting. The Trolley Trail would be the first Regional Trail to consider/pursue the installation of low-light bollards. Based on little-to-no responses at the Regional meeting, the Friends group will pursue online information from 'dark sky' regions of the country, basically cities in Arizona. Scott Hoelscher, Clackamas County Senior Transportation Planner and Staff Liaison to the County Bike-Ped Committee (PBAC), was at the Regional Trails meeting and is interested in submitting a grant and will help pull all the required pieces together. Friends of the Trolley Trail will help with this grant opportunity by gathering Letters of Support. Furthermore, Jan Lindstrom has volunteered to research the Dark Sky Ordinance used in Sedona, AZ. and submit her findings for use in the grant. HDOG will help provide letters of support. The grant deadline is April 2019.*

- C. Jan Lindstrom is updating the MABA (McLoughlin Area Business Alliance) business membership database. HDOG has businesses that are not currently aware of MABA but yet should be included in MABA's member list. Jan offers HDOG to use this database.

#### 4. ORGANIZATION COMMITTEE REPORT BY BOBBIE PARADES

- A. Organizational Chart: Bobbie Parades provides members with a handout listing members' names for Board of Directors, Executive Officers and each of the committees.
- B. Board Elections: Bobbie Parades informs members of a recent email that she sent out to HDOG members with voting privileges. The purpose of the email was to raise awareness of HDOG's first election of Board members in March 2019 and provide essential information about the election process. In the email, she requested that members bring questions/comments about the election process to the January meeting. No questions or discussion pursued.

#### 5. DESIGN COMMITTEE REPORT BY ANNETTE GUARRIELLO

- A. The Design Committee reports that the group is focusing on a beautification project along Arista near the new urban High School! Members will be staging progress and recruiting and including volunteer support as this unfolds. Project includes

upgrading the fence line, flowering shrubs, ornamental trees and a more welcoming look into downtown Oak Grove. Bike racks are also available and waiting installation! The work is expected to dovetail with future long-term goals!

- i. The need to repair the 500' chain-link fence along Arista. The fence cannot be removed due to liability issues. Committee recommends repairing the fence and painting it black. Fifty links of galvanized pipe is needed to repair the fence. Volunteers and donations are requested. Suggestions: 1. To publicize on NextDoor.com. 2. Pixie Adams informs members that Car Max has a branch in our area and has a mission for their corporate team building events that focus on building and beautifying parks and outer spaces in their local community. She suggests going in and meeting their general manager to talk to them about possibly collaborating on materials and labor for repairing or even replacing the fence. They partner with Lowe's pretty regularly for materials, so potential partnership or sponsorships from them is also a possibility.
  - ii. The need to beautify the area along Arista before Trolley Trail Festival. Committee recommends the digging up of the blackberries and the planting of flowering perennials and four trees on possibly Earth Day. Suggestion: To contact the Oak Grove Garden Club for flowering perennial ideas.
  - iii. The need to protect art work displayed on fence. Committee suggests some type of shed. Pixie Adams informs members that she is requesting artists protect their art by finishing the piece with a protective coating.
- B. Gary Rifkin informs members of a new monument donated by the Roethe family at the corner of Roethe and the Trolley Trail. Be sure to stop, look and read!

## 6. HDOG 2019 GOALS REVIEW

Bobbie Parades provides members with a handout listing goals for 2019. The goals were created by members who attended the November 15, 2018 HDOG meeting. Recommendation: Committee goals are solidified for update on HDOG website.

## 7. NEW INFORMATION

- A. Laurie Sonnenfeld informs members about the Village Building Convergence. It is an annual 10-day event held every May in Portland. The event is coordinated by the City Repair Project and consists of a series of workshops incorporating natural building and permaculture design at multiple sites around the city. Their "placemaking projects" include streetscaping, earthen buildings and ecological landscaping. For an example of their work, go to the corner of SE 9<sup>th</sup> and Sherrett Street in Sellwood. You can also go to [cityrepair.org/our-projects](http://cityrepair.org/our-projects). Board directs Laurie to follow-up with the Design Committee.

- B. Laurie Sonnenfeld informs members about an organization who is passionate about bikes called, Shift ([shift2bikes.org](http://shift2bikes.org)). Their website is an online platform for events designed and executed by anyone in the bicycle community. One of their many events is called Pedalpalooza. This event takes place throughout the month of June and includes hundreds of bike events during the day and night. Laurie suggests that this platform may be a great resource for HDOG to post events of our own. Board directs Laurie to follow-up with the Promotion Committee.

8. MEETING ADJOURNED: 12:33 PM