

November 15, 2018

HDOG MEETING MINUTES

LOCATION: MOONLIGHT GIFT SHOP

CALL TO ORDER: 11:00 AM

PRESENT: GARY RIFKIN, FALLON KRAXBERGER, SHARON FLAHERTY, HEATHER RIGGS, PIXIE ADAMS, ED RIDDLE, BOBBIE PAREDES, LAURIE SONNENFELD AND SUZANNE WOLF

1. KNOCK OR TREAT

- A. A great success! More people attended than last year. Nineteen door sponsors in the church along with downtown businesses who decorated and opened their doors this year. Oak Grove Elementary PTO became a sponsor. Sponsors put in great effort to decorate doors and dress up. Dream River Radio piped music in the streets. Daycare volunteer directed traffic at crosswalk. Volunteers directed families from church to businesses. Social media played a big part in getting the word out.
- B. Event serves to build a strong sense of identity for community and serves children who live close-by.
- C. HDOG expenses totaled \$442.53 (\$150 more than last year) for decorations and candy. Vinyl Tap and the church also donated candy. Grocery Outlet and Walmart will discount candy for next year along with Moonlight Coffeehouse who will purchase candy at wholesale price.
- D. Goals for next year include:
 - i. Signage to direct public to use the front and back doors of the church for entrance and exit,
 - ii. Donate a percentage of proceeds from the sale of food to benefit a charity for a local organization.

2. OAK GROVE HOLIDAY TREE LIGHTING

- A. Sunday, December 2, 2018 at the Oak Grove United Methodist Church (14700 SE Rupert Drive)
- B. Agenda (45-60 minutes)
 - i. Pre-Choir Concert starts at 4:45 (40 member choir)
 - ii. Commissioner Paul Savas at 5:00 (Introduction Speaker)
 - iii. Tree Lighting & Caroling at 5:05 (Twinkle Trees donated tree; caroling through downtown)
 - iv. Afterwards head down to [Moonlight Coffeehouse](#) for hot chocolate, wassail and other yummy snacks for purchase. Or, check out [Vinyl Tap Bar And Grill](#) for some holiday spirits.
- C. This is a community event and all religious denominations are welcome.

3. GIVING TREE CHARITY

- A. Three trees designated at three different locations (one at each): Oak Grove United Methodist Church, Moonlight Coffeehouse and Moonlight Gallery. Each tree will be decorated with tags that provide information regarding the needs of recipients.
- B. The church is creating the list of recipients. At this time, between 30-33 recipients. Church will also ask if New Urban High School has a list of those in need who can be added to the trees. Church will also print tags.
- C. This event is planned to go live and be publicized on Saturday, December 1, 2018.
- D. Supporters may opt to give cash. Moonlight Coffeehouse will create link to donate to church.

4. ANNUAL GOALS/ACCOMPLISHMENTS

- A. Fallon Kraxberger reported that all 2018 goals were accomplished.
- B. The following additional accomplishments for 2018 include: gift drive, daycare bench, Jeff Hogan, attorney contract, three volunteers to take care of Cash Box greenspace, Bobbie Paredes updated building, Moonlight Coffeehouse and Dream River Radio moved in, 40 hours of cleaning blackberries along Arista fence line, Cranston building painted, church got grant for after-school program benefiting New Urban H.S. students, downtown updated, NCP&R allocated budget for neighborhood park, front page news in Clackamas newspaper, volunteers, signage for intersection, fundraisers and Laurie Sonnenfeld.

5. GOAL SETTING FOR 2019

- Establish Committees
- Bike Racks
- Marketing with bike community
- Bobbie Paredes updates directional signage at corner of Arista and Oak Grove Blvd.
- Park
- Streetscape for front of park on Arista (Gary Rifkin presented members with a handout listing deciduous and evergreen trees suitable for front of park.)
- Dig up blackberries
- Establish representative for park design committee
- Grant writer
- Parking
- Pedestrian-friendly zone
- Review bylaws specifically pertaining to membership and election process
- Elect Board Members
- Funding for Executive Director
- Financial planning with CPA (HDOG has a CPA)
- Volunteer Recognition & Volunteer Drive
- Business Assistance

6. DESIGN COMMITTEE UPDATE

- A. Design Committee would like to create and submit design ideas for neighborhood park to NCP&R.
- B. Fallon Kraxberger will contact Scott Archer, director of NCP&R, to inform of HDOG's interest to do so.

7. ANNOUNCEMENTS

- A. New Urban High School hired the Pilante Salsa Band to celebrate the end of their Latin American Unit.
- B. Pride Parade received amazing support from the community.

C. Moonlight Giving Tree Wish List

Every year, Moonlight Coffeehouse creates a list of family we are sponsoring for the holidays. We include the kids as well as the parents. We provide toys, gift cards for food, comfort items and more. We call this the Giving Tree. Community members are invited to help us by purchasing presents, gift cards, wrapping supplies, etc. It allows us to create an incredible holiday for a few families in our community. Simply, go to amazon.com, click on "Accounts & Lists" and then find "Wish List." Type "Moonlight Coffeehouse" to find their list.

D. On Sunday, December 2nd, Vinyl Tap Bar & Grill is holding a fundraiser to benefit the cook from The Grove Restaurant & Bar who is ill and has a family with 2 young children. The fundraiser begins at 2:00 pm. A raffle will be part of the fundraising efforts. Plan to have a bite at the Vinyl Tap before the Tree Lighting and support a neighborhood family who needs our help.

E. Next Board Meeting: Thursday, January 31, 2019

8. MEETING ADJOURNED: 12:30 PM